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NEWS

**For immediate release**

**Kia dominates in 2022 J.D. Power Vehicle Dependability Study**

* **First time in J.D. Power history that a non-premium brand is named overall winner**
* **Kia jumps two places from third in 2021 to first in 2022 among all mainstream and premium brands**
* **Customers report fewer problems with Kia vehicles than 31 other brands surveyed**
* **Sorento secured top spot in the Upper Midsize SUV category for second consecutive year**
* **Overall rise in positions for all Hyundai Motor Group brands; two for Kia, and four for both Hyundai Motor and Genesis**

**February 11, 2022** – Kia owners have ranked the brand top in the overall 2022 J.D. Power Vehicle Dependability Study (VDS) in the United States, with fewer vehicle problems reported than the 31 other brands surveyed. This is the second consecutive year that Kia has claimed the top spot among the mass-market brands but the first time in the survey’s history that a non-premium brand has ranked first overall.

Kia customers ranked the brand ahead of all mass-market and premium brands awarding a ‘problems per 100 vehicles’ (PP100) score of 145, beating the industry average by a wide margin of 47 points. The Kia Sorento secured the top spot in the Upper Midsize SUV category for the second year running.

Kia is one of three brands under the ownership of Hyundai Motor Group, which attracted excellent PP100 scores all-round. In last year’s survey, Kia ranked third overall among mass-market and premium brands and jumped two places to rank first this year. The Group’s premium marque, Genesis, was named the top-ranked premium brand and fourth overall, just one place behind sister brand Hyundai Motor who placed third in the overall ranking.

For the 2022 VDS, J.D. Power surveyed 29,487 customers in the U.S. across 32 automotive brands. Only verified purchasers and lessees of new 2019 model-year cars and light trucks registered for personal use were considered. This year’s survey introduced stringent new criteria that saw the reported problem levels rise by 59% on 2021 figures and increased the PP100 averages from 121 to 192.

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**About Kia Europe**

*Kia Europe is the European sales, marketing and service arm of Kia Corporation. With its headquarters in Frankfurt, Germany, it covers 39 markets across Europe and the Caucasus.*