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NEWS

**The Kia EV9 undergoes final technical testing ahead of 2023 world debut**

* **Kia’s next all-electric vehicle, the EV9 SUV, undergoes final rigorous testing**
* **The Kia EV9 world premiere is set for first quarter of 2023**
* **Designed and engineered to transform the large electric SUV segment**
* **New EV9 flagship model pushed to limits of durability on grueling selection of tracks, roads, and surfaces**

**(Seoul) August 25, 2022** – Kia has revealed details of the final intensive testing program undertaken by the Kia EV9 ahead of its world debut in 2023. The all-electric Kia EV9 will become the brand’s flagship model and will revolutionize the large electric SUV segment, while accelerating Kia’s brand transformation and affirming its leadership in sustainable electric mobility.

Developed over a period of 44 months to set new standards in design, performance, range, driving dynamics, technology and comfort, every facet of the EV9 is currently being pushed to the limits of durability at Kia’s global Namyang R&D center in Korea.

During this final testing phase, the EV9 is relentlessly subjected to a grueling verification program on a 4WD climbing hill and a rough terrain track, as well as a deep-water wading test, to ensure maximum reliability even in the most challenging conditions. Kia’s high-speed, handling, and low-friction tracks place every element of the EV9’s performance and roadholding under the strictest scrutiny. At the same time, the unforgiving cobbles of the Belgian road enable Kia’s engineers to subject the EV9’s ride comfort and build quality to the harshest possible trials. In addition to the test program at Namyang R&D center, like every Kia model, the EV9 has also been subjected to a punishing testing regimen in locations all over the globe.

Kia first gave the world a preview of its newest flagship model in the form of the Kia Concept EV9, unveiled at AutoMobility LA in Los Angeles last year. Personifying ‘Opposites United,’ the brand’s groundbreaking new design language, the EV9 production model will represent the pinnacle of what is possible with an SUV. The Kia EV9 developed on the company’s advanced Electric Global Modular Platform (E-GMP) will usher in a new era in sophisticated, high-technology, sustainable mobility.

Taking a bow in the first quarter of 2023, the Kia EV9 will follow in the footsteps of the brand’s ground-breaking all-electric EV6, which has garnered numerous critical accolades, including the highly prestigious European Car of the Year 2022 title.

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**Kia Corporation – about us**

*Kia (*[*www.kia.com*](http://www.kia.com)*) is a global mobility brand with a vision to create sustainable mobility solutions for consumers, communities, and societies around the world. Founded in 1944, Kia has been providing mobility solutions for more than 75 years. With 52,000 employees worldwide, a presence in more than 190 markets, and manufacturing facilities in six countries, the company today sells around three million vehicles a year. Kia is spearheading the popularization of electrified and battery electric vehicles and developing a growing range of mobility services, encouraging millions of people around the world to explore the best ways of getting around. The company’s brand slogan – ‘Movement that inspires’ – reflects Kia’s commitment to inspire consumers through its products and services.*

*For more information, visit the Kia Global Media Center at* [*www.kianewscenter.com*](http://www.kianewscenter.com)