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NEWS

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**Kia EV9 SUV Exterior Teased in Video Clips**

* **Kia releases teaser clips offering glimpse of the Kia EV9 exterior design**
* **Sleek silhouette, signature lighting, clear-cut lines hint at the electric SUV’s bold and confident look**
* **The Kia EV9 to accelerate the brand’s transformation towards a sustainable mobility solutions provider**

**(SEOUL) March 2, 2023** – Kia Corporation today unveiled a set of video clips to tease its highly anticipated Kia EV9, the brand’s dedicated battery electric SUV. The Kia EV9 flagship SUV is set to accelerate the company’s transformation into a sustainable mobility solutions provider in the era of electrification.

The Kia EV9 teaser video, available to watch at [Kia Worldwide YouTube Channel](https://www.youtube.com/channel/UCptyYDiGZ9hs1pH0AaoBTxA), showcases a silhouette of the flagship SUV model, featuring its prominent front and sleek body surfaces. The striking lighting patterns created by the front and rear lamps complete the EV9’s bold identity.

The video clips also preview the Kia EV9’s unique blend of sleek and sculptural design and confident and assertive geometry.

The name, EV9, comes from Kia's EV nomenclature, pairing the prefix ‘EV’ (electric vehicle) with the number ‘9’ (nine), which represents the model’s segment among Kia’s dedicated electric vehicle lineup.

Like the Kia EV6, the Kia EV9 is built upon the company’s dedicated battery electric vehicle platform, Electric Global Modular Platform (E-GMP).

Kia will fully reveal both the exterior and interior design in mid-March, and the product information will be fully disclosed during the Kia EV9 World Premiere in late March.

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**Kia Corporation – about us**

*Kia (*[*www.kia.com*](http://www.kia.com)*) is a global mobility brand with a vision to create sustainable mobility solutions for consumers, communities, and societies around the world. Founded in 1944, Kia has been providing mobility solutions for more than 75 years. With 52,000 employees worldwide, a presence in more than 190 markets, and manufacturing facilities in six countries, the company today sells around three million vehicles a year. Kia is spearheading the popularization of electrified and battery electric vehicles and developing a growing range of mobility services, encouraging millions of people around the world to explore the best ways of getting around. The company’s brand slogan – ‘Movement that inspires’ – reflects Kia’s commitment to inspire consumers through its products and services.*

*For more information, visit the Kia Global Media Center at* [*www.kianewscenter.com*](http://www.kianewscenter.com)