NEWS

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**For immediate release**

**Kia enhances the EV6 with refreshed design, improved efficiency,** **upgraded safety and advanced technology**

* **Refreshed exterior design incorporates Star Map signature lighting for a dynamic and futuristic look**
* **Upgraded interior showcases new horizontal design for a modern feel**
* **Extended driving range of 582 km (WLTP) achieved thanks to new 84kWh fourth-generation battery**
* **10-80% battery charging in 18 minutes and up to 343km in just 15 minutes thanks to cutting-edge 800V technology**
* **Features Kia´s next generation infotainment system and connected car navigation cockpit, as well as OTA software upgrades**
* **Added convenience with Remote Smart Parking Assist 2, Hands on Detection steering wheel and Digital Key 2**
* **Improved ride comfort, refinement, and safety with 7-airbag system**

**August 19, 2024 –** Kia has introduced the new EV6, an enhanced version of the first EV model based on the brand’s industry-changing E-GMP (Electric-Global Modular Platform). The significantly revised EV6 features a refreshed exterior design, with striking and dynamic aesthetic, improved battery performance and a broader range of convenience features. Powered by a new 84kWh fourth-generation battery, it boasts an extended range of up to 582km on a single charge based on the WLTP standard.

Kia has further strengthened the EV6’s by introducing a range of customer-centric convenience features, including enhancements to the infotainment system and Over-the-air (OTA) software upgrades. Bridging the gap between the vehicle and the driver, the new model also includes advanced functionalities such as Remote Smart Parking Assist 2 (RSPA 2) and Kia’s HOD (Hands on Detection) steering wheel technology. Capacitive sensors recognize steering wheel touches to determine if the driver is in a “hands-on” state to provide a more comfortable driving experience.

Since its launch in August 2021, the EV6 has gained popularity for its modern design and advanced technology, achieving sales of more than 210,000 units worldwide. Notably, the EV6 made history as the first Korean car to win the European Car of the Year title in 2022.

**Enhanced exterior design with Star Map signature lighting**

Embracing the concept of 'Modern Contrast', the new EV6 showcases Kia's fresh new family look. The front of the car now incorporates sleek daytime running lights (DRLs) that feature Kia’s innovative Star Map signature lighting, giving the car a futuristic, and sporty look. The overall aesthetic is further raised by the flowing character line that seamlessly connects the hood to the lower section of the vehicle, as well as the captivating wing-shaped bumper design, which adds an additional element of dynamism.

The EV6’s profile further reflects the design concept of ‘Modern Contrast’, with a new wheel design that delivers a sophisticated personality. At the rear, the combination lamps are enhanced with Star Map lighting technology, visually amplifying the vehicle's sense of width and futuristic appearance. To create a sense of unity and dynamism, the wing-shaped design as seen on the front bumper is reflected in the lower part of the rear bumper. In addition, the EV6 GT-line model elevates the exterior design with even more dynamic front and rear bumpers, additional LED center lighting bar and exclusive, optional 20-inch wheels.

Furthermore, the new EV6 offers a diverse selection of eight exterior colors, including the introduction of the striking Ivory Matte Silver finish and other options such as Snow White Pearl, Interstellar Gray, Aurora Black Pearl, Glacier, Wolf Gray, Yacht Blue, and Runway Red. Meanwhile, the EV6 GT-line model is offered with a choice of five exterior colors, including the new Wolf Gray and Yacht Blue Matte finishes, along with Snow White Pearl, Aurora Black Pearl, and Runway Red.

**Elevated interior ambience**

The new EV6's interior features sleek design elements that illustrate its luxurious and modern ambience. The panoramic curved display combines sophisticated design with a spacious and organized feel. The new ambient lighting accentuates the horizontal shaping of the new EV6’s updated interior, creating a visually stunning effect.

To amplify the car’s sporting character, the EV6 introduces a newly refined steering wheel and an updated crash pad that features a new, elegant pattern. For added convenience, a fingerprint recognition system is integrated into the center console, allowing users to start the car without a smart key or digital key, load their driver profile and complete authentication for access to other services. The new EV6’s wireless charging pad is now able to charge at 15W power and features an improved smartphone compartment.

Customers can choose from different interior color options, including the new Medium Gray. The GT-line model features a dedicated Black & Off-White color scheme, adding an extra element of sporty finesse.

**Extended Range with 84kWh fourth-generation battery**

Kia has equipped the new EV6 with a new, fourth-generation battery. Thanks to its higher energy density, the capacity has increased across all versions: from 58kWh to 62kWh for the Standard Range version, and from 77.4kWh to 84kWh for the Long Range version. This, in turn, translates into a higher range, with the vehicle now capable of up to 582km (WLTP) on a single charge.

With the cutting-edge 800V technology and a peak charging performance of 240kW, the new 84kWh battery can be recharged from 10-80 percent in 18 minutes and customers can gain up to 343 km in just 15 minutes. For the same time spent charging, the new EV6’s larger battery adds more range than its predecessor, boosting customer convenience. Customers can also choose between RWD, single motor configuration and AWD, dual motor configuration, that deliver a maximum of 239kW of power and 605Nm of torque for a superior driving experience and improved comfort.

To further refine driving comfort, the new EV6 features upgraded frequency selective suspension dampers to deliver improved stability on the uneven surfaces. Kia has also focused on reducing motor noise by enhancing the rear motor's sound insulation to improve overall refinement and the driving experience.

**Advanced convenience features for a class-leading mobility experience**

Kia has increased the new EV6’s product competitiveness by equipping it with advanced infotainment features based on the brand’s [Software Defined Vehicle (SDV) architecture](https://www.kianewscenter.com/News/hyundai-motor-group-announces-future-roadmap-for--software-defined-vehicles-at-unlock-the-software-a/s/bfccb6ce-bb1f-4a1d-b042-79b621e55460). These customer-centric convenience features aim to enhance connectivity between the vehicle and user.

The new EV6 features Kia’s next-generation infotainment system and connected car Navigation Cockpit (ccNC), which provides a more convenient mobility experience. It also offers expanded OTA software updates & upgrades to ensure that the vehicle’s digital systems remain up to date. The new EV6 also features wireless Apple CarPlay and Android Auto connectivity, Kia Digital Key 2, and a fingerprint authentication system.

To assist the driver and ensure safety on every journey. Kia has incorporated various Advanced Driver Assistance System (ADAS) features. Including Hands-on Detection (HoD) steering wheel, Lane Following Assist 2 (LFA 2), Remote Smart Parking Assist 2 (RSPA 2) and front, side, and rear Parking Collision-avoidance Assist (PCA-F/S/R). The new EV6 also features a reinforced body thanks to stronger, thicker B-pillars, and is equipped with a comprehensive 7-airbag safety system, including a front center airbag for maximum safety for driver and passengers.

Numerous additional features are fitted to the EV6 to significantly enrich customer convenience, such as the electrically adjustable (rake and reach) steering wheel, 12-inch Head-Up Display (HUD), and in-cabin camera.

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**Kia Corporation – about us**

*Kia (*[*www.kia.com*](http://www.kia.com)*) is a global mobility brand with a vision to create sustainable mobility solutions for consumers, communities, and societies around the world. Since 1944 Kia has been providing mobility solutions. With 52,000 employees worldwide, a presence in more than 190 markets, and manufacturing facilities in six countries, the company today sells around three million vehicles a year. Kia is spearheading the popularization of electrified and battery electric vehicles and developing a growing range of mobility services, encouraging millions of people around the world to explore the best ways of getting around. The company's brand slogan – ‘Movement that inspires’ – reflects Kia’s commitment to inspire consumers through its products and services.*

*For more information, visit the Kia Global Media Center at* [*www.kianewscenter.com*](http://www.kianewscenter.com)

**About Kia Europe**

*Kia Europe is the European sales and manufacturing division of Kia Corporation – a global mobility brand that is creating innovative, pioneering, and leading sustainable mobility solutions for consumers, communities, and societies around the world. As a Sustainable Mobility Solutions Provider, Kia is spearheading the popularization of electrified and battery electric vehicles and developing a growing range of mobility services, encouraging people around the world to explore the best ways of getting around.*

*Kia Europe, headquartered in Frankfurt, Germany, employs in total over 5,500 employees from 40 nationalities in 39 markets across Europe and the Caucasus. It also oversees European production at the company’s state-of-the-art facility in Zilina, Slovakia.*  *Kia’s innovative products continue to attract great acclaim, notably the EV6 battery electric vehicle becoming the first Korean car to be named European Car of the Year in 2022.*

*Further information can be found here:* [www.press.kia.com](https://deu01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.press.kia.com%2F&data=05%7C01%7CPGHuerta%40kia-europe.com%7C02ad41a8d23f4c4839fd08da2f631625%7C815142b99d2f4d9283c365e5740e49aa%7C0%7C0%7C637874399860348373%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=r0GDqWEVa%2FMjWrJFPsvCxJ8Jw5xmm8JJYQE24POw6B4%3D&reserved=0)