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Global Asset Distribution Toolkit

CES Media Day Cutdowns
Posting date: January 9, 2024



Movement that inspires

CES Media Day Cutdown #1/2/3

Video | 16:9

Live date: January 9, 9AM KST (January 8, 7PM EST)



Sprinklr Tag(s)
Brand Comms
CES



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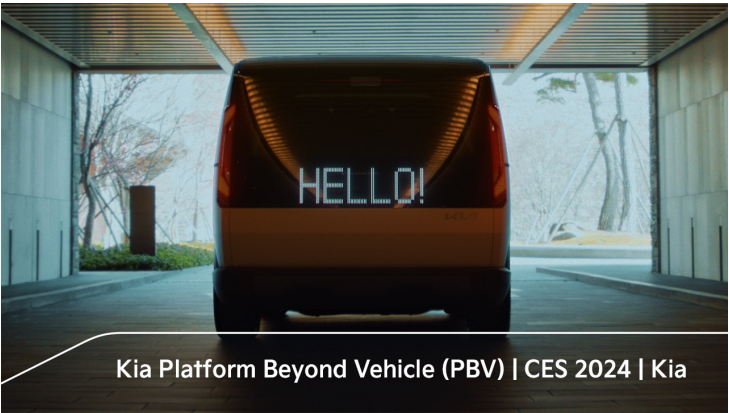
Live date:	1 x video with copy
January 9, 9AM KST (January 8. 7PM EST)	16:9 aspect ratio
Post Title	What makes us move? CES 2024 Kia
Post Copy	<p>With our growing EV lineup, we ask ourselves: why can't innovation and protecting the environment go hand in hand?</p> <p>Watch to discover how we are transforming the future of mobility.</p> <p>We are all set for every inspiration.</p> <p>#Kia #MovementThatInspires #CES2024 #PBV #PlatformBeyondVehicle</p>
Links	N/A
Handles	N/A
Hashtags	#Kia #MovementThatInspires #CES2024 #PBV #PlatformBeyondVehicle
Download Link	YouTube
Sources	Provided by client
Preview	https://youtu.be/AyBE346NiAU





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Live date:	1 x video with copy
January 9, 9AM KST (January 8. 7PM EST)	16:9 aspect ratio
Post Title	Kia Platform Beyond Vehicle (PBV) CES 2024 Kia
Post Copy	<p>Welcome to the world of Kia PBVs. With Kia's Platform Beyond Vehicle (PBV) you can enjoy a personalized, convenient and efficient mobility experience.</p> <p>Get ready for a new way to move that fits your lifestyle.</p> <p>#Kia #MovementThatInspires #CES2024 #PBV #PlatformBeyondVehicle</p>
Links	N/A
Handles	N/A
Hashtags	#Kia #MovementThatInspires #CES2024 #PBV #PlatformBeyondVehicle
Download Link	YouTube
Sources	Provided by client
Preview	https://youtu.be/MpYnx3ZqugM



Kia Platform Beyond Vehicle (PBV) | CES 2024 | Kia

Live date:
January 9, 9AM KST
(January 8. 7PM EST)

Post Title

Post Copy

1 x video with copy
16:9 aspect ratio

The future of mobility | CES 2024 | Kia

Step into a world you have always imagined.

We are moving into the future, inspired to protect our planet through innovation. Join us on this exciting adventure towards a brighter and greener tomorrow.

#Kia #MovementThatInspires #CES2024 #PBV
#PlatformBeyondVehicle

Links

N/A

Handles

N/A

Hashtags

#Kia #MovementThatInspires #CES2024 #PBV
#PlatformBeyondVehicle

Download Link

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Sources

Provided by client

Preview

<https://youtu.be/al7WYiBYZV8>



Visual Asset Download

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Access the complete collection of assets here:

[CES Media Day Cutdowns Assets](#)